

## MANAGER COMMUNICATION (m/f)

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The Larsson-Rosenquist Foundation is a young non-profit organization devoted to promoting the scientific and public recognition of human milk as the best nutrition for newborns. Our work is internationally oriented and aims at long-term commitment and lasting impact.

To complement our growing team in Zug, we are looking for a dedicated, committed personality to lead the Foundation's communication activity (full time, part time (80%) possible).

### **Your Responsibilities**

- Development and implementation of the global communication strategy of the Foundation in general as well as for major projects of the Foundation (including social media activities)
- Activation of various communication channels for the Foundation
- Acquiring 'speaker slots' at conferences for researchers associated with the Foundation as well as for its employees (Board of Trustees, Management, Project Managers)
- Development of newsletters, yearbooks, company brochures and other printing material
- Establishment of a global network of journalists working in the field of human milk, breastfeeding and infant nutrition
- Responsibility the collaboration with graphic, translation and communication agencies as well as maintenance of corporate identity

### **Your Profile**

- Extensive experience in communication as well as in corporate communication
- Several years of experience in the communication of knowledge content and projects
- Ability to communicate with a wide spectrum of recipients: Scientists, NGOs, supra-governmental bodies (WHO, UNICEF), journalists, the public
- Understanding of communication in different sociocultural contexts
- Interest in scientific and sociocultural content
- English mother tongue, good knowledge of German
- Independent but team-oriented way of working, flexibility, willingness to implement things, willingness to participate in building up the Foundation's organization and readiness to adjust to changes in a growing organization
- Interest in the topic of breastfeeding and human milk

### **Our Offer**

You can expect a diversified, challenging job in a field that is not commonplace, a motivated and committed team with visions, a lot of potential to contribute to shaping the Foundation and the opportunity to tackle new challenges on a regular basis.

Have we aroused your interest? If so, we look forward to receiving your application.

Please send your documents electronically, including a complete CV with photo and a short motivation letter to our commissioned search partner:

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Roy C. Hitchman AG, Bellerivestrasse 3, 8008 Zürich.

DEDICATED  
TO HUMAN MILK