

## Groundbreaking virtual advertising solutions

uniqFEED, a spin-off Company of ETH Zurich, is a computer vision specialist based in Zurich. We offer highly innovative, groundbreaking and entirely software-based solutions which virtually overlay existing perimeter board advertisements in sports stadiums with other content of choice for live television broadcast. For our headquarters in Glattbrugg, Zurich, we are currently seeking a

## Communications & Marketing Manager with business acumen (60-100%)

### Your duties

- Create integrated internal and external communication strategies
- Manage all content communication platforms (e.g. social media channels, website, newsletters, etc.)
- Manage PR and media relations to the various stakeholders and shareholders
- Coordinate Corporate Design with external agency to assure aligned visibility
- Manage the uniqFEED footprint (e.g. collaterals, etc.)
- Support the Business Development & Partnerships Department
- Handle all marketing activities e.g. conferences/exhibitions, events, etc.
- Hand-in-hand collaboration with the CEO

### Your benefits

- A dynamic, fast-growing environment with many possibilities for further development
- A highly motivated, interdisciplinary, multi-cultural team with focus and vision
- A competitive salary
- Flexible working hours in an appealing work environment in our (new) HQ in Glattbrugg/ZH

### Your profile

- At least 4 years proven experience in managing websites, contents and social media platforms as well as in PR, media relations and corporate communication
- Good business acumen, including knowledge of sports ecosystem and its stakeholders
- Willingness to work sometime at off-peak times
- Proficiency in Microsoft Office
- Excellent written and verbal communication skills in English is a must. Good knowledge of any additional languages (e.g. German, Spanish, etc.) would be an advantage
- Attention to detail and ability to resolve problems creatively also under time pressure
- Ability to work with people from varying backgrounds, cultures, experiences and languages
- Background in sports business is a plus
- Open-minded, ambitious and motivated personality with an international mind set
- Hands-on and willing to grow with our young company

### Your application

Please send your complete application (cover letter, detailed CV, references and certificates) to: [jobs@uniqfeed.com](mailto:jobs@uniqfeed.com). Swiss or EU work permit is mandatory.

***We do not accept applications from staffing or recruitment agencies.***