

We – in collaboration with Manpower\* - are looking for a **Partner Marketing Manager** to join the Swiss Team, based in Geneva/Vernier.

As **Partner Marketing Manager**, you report to a Regional Marketing Manager who manages the relationship with its assigned OEM partner(s) for all matters related to co-marketing activities and Microsoft-driven programs which directly support the business of its OEM.

Your primary role as Partner Marketing Manager is to manage the quarterly planning cycle of our co-marketing investments, liaising with our local Partner Account Managers (PAM) in each country. These co-marketing investments are meant to drive OEM product adoption thru promotion of innovation & design wins in the marketplace as well as to meet both volume and revenue targets of our Microsoft OEM Division.

### **Key responsibilities**

- Quarterly Marketing Campaign planning process across EMEA countries, including:
  - Review, negotiation and approval of Marketing plans, liaising with local Microsoft Partner Account Managers (PAM) to optimize return on investment of joint marketing investments
  - Proof of execution (POE) review and assessment of investments' performance
  - Consolidation and submission of country specific information for business reports
  - Regional budget planning together with your Regional Marketing Manager
- Training and educating local stakeholders within a multicultural environment on process changes, investment guidelines and campaign assets developed by Microsoft
- Establishing and maintaining relationship with designated OEM stakeholders
- Assuming a pro-active role within the EMEA account team

### **Knowledge and Experience**

- Solid command of oral and written English a must
- **Ideally 2-4 years of experience in controlling/accounting/exec administrative support** or equivalent.
- Field Marketing and/or **Marketing budget management** experience a strong plus
- Business acumen related to Marketing ATL/BTL tactics a strong plus
- Degree in Marketing, Finance, Economics or Business management preferred.

- Fluent user of Excel a must (incl. advanced functions such as pivot table), fair handling of MS Office suite expected.

Are you interested? Looking forward to receiving your complete dossier per Email to: SwissHR1@microsoft.com. Subject line: „OEM – Prenom, Surname“.

\*In collaboration with Manpower means: You will work in an unlimited engagement via Manpower, directly at Microsoft Switzerland GmbH in Wallisellen.

\*\*\* We will not accept applications nor services from agency suppliers in respect of this vacancy \*\*\*

Microsoft values different life experiences and viewpoints. We seek out people from diverse backgrounds and encourage them to take risks and approach challenges unconventionally.

Diversity and Inclusion is not just a statement on paper at Microsoft; it's a core value, business imperative, and an investment in our people. We strongly believe that mixed teams achieve better results and encourage females to apply for this role.

Microsoft is an equal opportunity employer and supports workforce diversity. All applications for vacant positions will be welcomed and will be considered on the relative merits of the applicant against the role profile for the position regardless of color, race, nationality, ethnic origin, sex, gender, sexual orientation, marital status, disability, parental responsibilities, age, religion, or belief.