



Work with leaders in your field every day.

Glencore is one of the world's largest globally diversified natural resource companies and a major producer and marketer of more than 90 commodities. Our operation comprise around 150 mining and metallurgical sites, oil production assets and agricultural facilities – supported by a network of more than 90 offices located in over 50 countries.

We employ approximately 158,000 people including contractors and we provide people with the opportunity to develop and grow their expertise and the confidence to grow their careers.

Content Creator and Copywriter

**Corporate Affairs Department
Baar, Switzerland**

The content creator and copywriter will support in preparing English language content for Glencore's corporate website, social media channels and internal/change communications programmes.

The position encompasses the following tasks:

- Help maintain a consistent house-style.
- Source ideas and draft content for Glencore's external digital channels, including:
 - Weekly social media content schedule for LinkedIn, Twitter, Facebook and Instagram among others;
 - Regular blog posts for Glencore's corporate website.
- Work with colleagues to produce content for Glencore's internal and change communication programmes.
- Support in the delivery of multimedia content, such as idea and script development for videos and animations, and infographics.
- Support with issues and crisis message development, as required.
- Edit and improve existing communications using our tone of voice.

To strengthen our team, we are looking for candidates with...

- Bachelor degree / higher education essential.
- Excellent verbal and written communication – native English speaker essential. German, French and Italian language skills are an advantage.
- Able to work well under tight deadlines, while maintaining an eye for detail.
- Highly motivated and able to work independently.
- Able to seek other people's points of view and take on board feedback.
- Attention to detail, while not losing a sense of the bigger picture.
- Ability to work across disciplines and functions.

The ideal candidate has...

- 5+ years in content creation and copywriting.
- Accomplished at drafting of long- and short-form content for internal and external audiences in a complex industry.
- Thorough understanding of digital and social media communications.
- Track record of working across teams to source compelling story ideas that support the business strategy.

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