



As a world leading food company DANONE stands for international success. Around 104.000 employees work on all five continents in the four business areas Fresh Dairy Products, Early Life Nutrition, Waters and Advanced Medical Nutrition on one corporate mission: "Bringing health through food to as many people as possible."

You are looking for fulfillment? For our Marketing Department in Domdidier we are looking for you as of now as

BRAND MANAGER (M/F)

YOUR MISSION

- ☆ Develop and implement brand strategy and local action plans concerning the 4P's of the marketing mix, while taking into consideration the global brand strategy for Switzerland
- ☆ Actively participating in promo development with internal departments as well as external partners and international colleagues of the Group.
- ☆ Permanent following and analyzing the market and brand performance: Analyze and synthesize market and product data (qualitatively and quantitatively)
- ☆ Media plan development in close collaboration with agencies – including social, online media and CRM.
- ☆ Co-responsible for full budget and P&L of the brand
- ☆ Volume forecasting of the brand

YOUR PROFIL

- ☆ Master degree level ideally in Marketing/Economics or other business orientation background
- ☆ 3-4 years' experience in brand marketing at a FMCG company
- ☆ Strong analytical & presentation skills; as well as pro-active behaviour
- ☆ Good project management skills
- ☆ Strong interpersonal skills; ability to work with cross-functional teams & promote it.
- ☆ Good and effective communication (at different organization levels), good negotiation skills, leadership
- ☆ Good knowledge of Nielsen, MS Office (proficient Excel).
- ☆ Fluent in English, German and French



WHAT'S IN FOR YOU?

With us, you could learn and develop yourself in a collaborative and empowering environment. Fulfilling both personal growth and professional development is part of our DNA.

You want to create your most meaningful journey at Danone? Join our Brand Management Team in Domdidier. We are looking forward to your online application with your salary expectations and notice period. Your contact person is Sarah Forsch.