

Breitling has recognized the signs of the times and is equipping itself to meet the digital challenges of the future. The traditional but state-of-the-art chronograph with its close ties to aeronautics harbors much emotion and is the centerpiece of the valuable Breitling brand. To successfully counter the disruption of traditional marketing channels and to realign these to meet future challenges, we have been given the exclusive mandate by the renowned manufacturer of luxury watches to find an entrepreneurial and passionate



Web and e-Commerce Technical Manager/ Architect (m/w)

Grenchen

This function reports to the Breitling Customer Solutions Manager and will provide a high level of expertise in the area of the technical side of web platforms, mobile applications and e-Commerce solutions.

Key Responsibilities

- Leading the ideation, technical development, and launch of any Web and e-Commerce solutions (solution design, development, implementation and operations)
- Gap assessment of the current solutions/platforms. Action plan and data migration. Interface/integration strategy of any digital technology and data platform: Web, Mobile, Social and e-Commerce (e.g. Tmall and WeChat)
- Building and running the technical side of the digital platforms
- Leveraging existing and new partner agencies, both for solution development, integration and data/analytics
- Providing system architecture/integration/system-process evaluation and support to digital solutions, including but not limited to PIM/DAM, CMS, OMS, Apps, Mini Program, O2O
- Supporting and deploying system enhancements, change approval and implementation of system changes. Provide technical and system service operation input to project team on new solution implementations
- Bringing the best technology capabilities and solutions into the Breitling landscape, with an emphasis on speed, agility and benefit

Education and Experience

- BSc or MSc Degree in IT or similar
- > 8 years of successful implementation/architecture experience in a similar role
- Proven working experience with Web and e-Commerce platforms
- Exposure to international and complex projects ideally in the retail, fmcg, luxury or fashion industry
- Technically highly skilled: PIM/DAM, CMS, OMS, platforms, programming languages, architectures, hosting, CDN, availability and performance, security and product management (agile), Google Analytics 360
- Proven exposure to international customer reality, ranging from USA local clientele to the Chinese travelers
- Proven capability in driving a portfolio of agencies, local and global
- Teamplayer, capable to work in a relatively small team, with great exposure to the senior management
- Fluent in English (mandatory), French and German is an advantage

This is your chance to help shape the digital future of a renowned, successful and traditional company. Are you the person with the getting-things-done mentality we are looking for?

[Apply for this job](#)

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