



professionals

Our client is one of the world's leading Services Groups with focus on Asia. For its Group Marketing team at their headquarters in Zurich, we are looking for an initiative, resilient and self-reliant professional to be the future

## Manager Group Online Communications (80% – 100%)

In this position, your primary function is to effectively develop and implement the Group's web and online presence. Together with your small team and reporting to the Head of Group Marketing, you have global responsibility for the websites, microsites and online projects. As a skilled communication specialist with a strong technical knack for delivering digital projects, you will create and monitor a state of the art user experience across the various platforms and channels. By evaluating emerging trends, fostering best practices, running performance analytics and implementing enhancements, you will ensure that innovative solutions and first class quality standards are met. Further duties include hosting the websites, training users on the CMS (Oracle WCS) and other online tools plus guaranteeing functionality and security measures. Finally, you will maintain and grow productive working relationships inside and outside the company to support its business objectives through a professional communication style.

Our ideal candidate has a University degree in Business Administration with a focus on Marketing or Communications or equivalent, supplemented by several years of professional experience in a similar position. Previous exposure in a publicly listed, global working environment is beneficial. You have an in-depth know-how in all online communication channels and web related operations, backed up with a sound understanding for content requirements. Working both autonomously and interactively with other team members, you demonstrate high customer orientation with responsibility and quality awareness. Thanks to your conceptual thinking blended with a structured approach and hands-on implementation skills, you will make a significant impact in our client's digital initiatives. Your ability to develop convincing communication solutions and to demonstrate strong project management skills are among your key strengths. On a personal level, you are self-starter with smartness and a can-do mentality. You also possess a strategic outlook and pragmatic attitude with attention to details. This globally oriented profile is directed to applicants with **excellent English**, ideally combined with fluency in German. Especially worth mentioning, of course, is your technical and IT talent.

You will join an energetic Group Marketing team that stands for excellence, entrepreneurial freedom and innovation. Do you wish to provide your professional expertise to a challenging new working environment that spans the globe and encompasses a multitude of different cultures as well as a vast service and product portfolio? You can count on a pleasant superior who favours interaction based on trust as well as new colleagues united by commitment and team spirit. If, on top of that, you are eager to be part of an exciting and rewarding international company with flat hierarchies, you should apply. Please contact Sabine Biland-Weckherlin, reference number SBW-17-17 at [info@da-professionals.ch](mailto:info@da-professionals.ch). Thank you.

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